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MEGAN BUTLER GARN

EXPERIENCE

Utah Community Credit Union
Graphic Designer, Marketing
September 2014 - Present

- Develop digital and print graphics and layouts
- Maintain UCCU's brand look and feel in collateral
- Track and evaluate effectiveness of campaigns and collateral
- Manage, update, and organize digital assets
- Design and manage email marketing campaigns
- Proof digital and print collateral before production
- Oversee intern projects; provide assistance and feedback
- Assist with marketing functions and events

Legacy Publishing
Graphic Designer
March 2014 - September 2014

- Create/design yellow pages ads from hand-drawn layouts or the previous year's phone book using Adobe Illustrator and AdMan
- Create/design phone book covers using Adobe Creative Suite
- Create promotional materials for clients and internal staff
- Scan ad layouts from sales reps and organize them by appropriate client and project in AdMan

Utah Community Credit Union
Graphic Design Intern, Marketing
May 2013 - March 2014

- Create promotional materials, including fliers, brochures, banners, and digital signage using Adobe Creative Suite
- Work within established brand while creating new material
- Edit/retouch images
- Manage and update documents
- Assist in planning and coordinating marketing events

Utah Valley University
Designer, Essais
January 2013 - April 2013

- Assist Technical Editor in creating the journal's cover, along with other promotional and internal materials.

EDUCATION

Utah State University

Master, Technical Communication
ANTICIPATED April 2020

Utah Valley University

Bachelor in Science, Digital Media
December 2013

Certificate, Technical Communication
April 2013

SKILLS

InDesign
Photoshop
HTML/CSS
Bootstrap
Illustrator